**Social Media Copywriter**

Location: Eastcote (HA4), London

Salary: Dependent on experience

Reports to: Director of MC Sports Equipment LTD

Role type: Internship / Part-time / Full-time / Contract

**Role overview:**
If sport is your passion but you spend more time behind a creating content than preparing for your next game, then we have the ideal opportunity for you. Mars Cricket are an online retailer and we are looking to create engaging social media content across all our online, YouTube and social platforms. You will have the opportunity to work independently in our office space and work with some upcoming and internationally known cricketers in the World. We are looking for someone to grow and develop with the brand which creates an exciting long-term role opportunity.

**What we need you to do as a Social Media Copywriter:**

* Work with our videographer and graphic designer to create engaging text to go with our images and videos when posting on social media.
* Create content that will broaden our YouTube offerings as well as our Social channels through Instagram, Facebook, Twitter and Live Broadcasts.
* Create content that effectively communicates trend concepts and brand identity through articles, blog and tweets.
* Always alive to unique content offering away from brief
* Responsibility for Production and Postproduction lifecycles

**Your skills as a Social Media Copywriter:**

* Understands the kind of content that is widely viewed and shared online
* Solid knowledge and deep understanding of graphic production – from creative ideation through to post-production and final delivery
* Should be aware of trends/new ideas and should be able to interpret those into premium engaging image outputs
* High technical proficiency with image editing/graphics software
* Ability to work well under pressure with a flexible, creative attitude
* A passion for creating work that resonates on an emotional level
* Commitment and availability to travel

**What you get:**

* Mars Cricket has a vibrant & passionate culture, reinforced by regular social touch points, in and out of work.
* Casual work attire.
* 28 days annual leave (inclusive of Bank holidays), with an increase up to five days with each full year.
* Take advantage of our generous staff discount up to 30%.
* We have a ‘Refer a friend’ policy, with bonus rewards for successful referrals.

**What we look for in our team:**

* To add cultural and professional value to the team
* Be 100% yourself – we are genuine and love what we do
* Passion … without it we would not be where we are today
* A true team player – we work hard and play hard together
* We don’t have time for lone wolves – we build everything together
* A true desire to deliver outstanding customer-focused solutions

**How to apply**

To apply, please send CV and covering letter to Marwan Mohammad: marwan@marscricket.co.uk